



Școala Națională de Studii Politice și Administrative
Facultatea de Administrație Publică

‘Speeding up history’

Smart Cities International Conference (SCIC)

9th Edition, December 9-10, 2021



PROGRAM

VENUE

Online event using the Cisco Webex platform
<https://snspa.webex.com/meet/sala.zece>



SCIENTIFIC COMMITTEE & REVIEWERS TEAM

Professor Vasile BALTAC

National University of Political Studies and Public Administration, Bucharest;

Professor Lasse BERNTZEN

University of South-Eastern Norway;

Professor Stanisław WRYCZA

University of Gdańsk, Poland;

Professor Robert MÜLLER-TÖRÖK

University of Public Administration and Finance Ludwigsburg, Germany;

Professor Florina PÎNZARU

National University of Political Studies and Public Administration, Bucharest;

Professor Alexander PROSSER

Vienna University of Economics and Business, Vienna, Austria;

Professor Christian SCHACHTNER

IU Internationale Hochschule, Bad Reichenhall, Germany;

Professor Nicoleta CORBU

National University of Political Studies and Public Administration, Bucharest;

Professor Adrian FLOREA

University "Lucian Blaga" of Sibiu;

Professor Marta-Christina SUCIU

Bucharest University of Economic Studies;

Associate Professor Jacek MAŚLANKOWSKI

University of Gdańsk, Poland;

Associate Professor Florin Codruț NEMȚANU

Politehnica University, Bucharest;

Associate Professor Dragoș DINCĂ

National University of Political Studies and Public Administration, Bucharest;

Associate Professor Mauro ROMANELLI

University of Naples Parthenope, Naples, Italy;

Associate Professor Milena YORDANOVA-KRUMOVA

Technical University-Sofia, Bulgaria;

Lecturer Sergiu ȚĂRA

Politehnica University, Bucharest;

Lecturer Diana Mariana POPA

Politehnica University, Bucharest;

Lecturer Cătălin VRABIE

National University of Political Studies and Public Administration, Bucharest;

Lecturer Vilma TOMCO

Faculty of Economics, University of Tirana, Albania;

Dr. Parvin NEGINRAZ

Islamic Azad University, South Branch, Iran;

Andrea BECCALLI

Internet Corporation for Assigned Names and Numbers (ICANN).



CONFERENCE SESSIONS

Thursday – December 9, 2021

09.00 - 10.50
(EET)

OPENING SESSION: WELCOME ADDRESSES AND KEYNOTE SPEECHES

Chairs: **Dr. Cătălin VRABIE**, SNSPA, Bucharest, Romania

Dr. Diana - Camelia IANCU, SNSPA, Bucharest, Romania

Participation link: <https://snspa.webex.com/meet/sala.zece>

Alexandru Mihai GHIGIU, Vice Rector, SNSPA, Bucharest, Romania
Welcome address

Cristian BULUMAC, Policy Advisor, European Parliament
Smart reuse of digitalisation, the case of energy efficiency

Diana BUZOIANU, Chamber of Deputies, Parliament of Romania
Digital nomads - knowledge exchange for smart city/e-governance

Vasile BALTAC, SNSPA, Bucharest, Romania
Smart cities and industrial revolutions

Constantin BRĂȚIANU, SNSPA, Bucharest, Romania
Strategic Thinking for Smart Cities

10.50 - 11.00 **BREAK**

11.00 - 12.50
(EET)

PANEL 1: SMART GOVERNANCE

Chairs: **Dr. Milena YORDANOVA-KRUMOVA**, Technical University of Sofia, Bulgaria

Dr. Crina RĂDULESCU, SNSPA, Bucharest, Romania

Participation link: <https://snspa.webex.com/meet/sala.zece>

Reckson THAKHATHI, University of Fort Hare, East London, South Africa

Dovhani THAKHATHI, University of Fort Hare, East London, South Africa

Moving from Bureaucracy to Revocracy: The role of Public Service leaders in accelerating transformation and Service delivery in the Smart Cities

Ina VIRTOSU, University of Macau, SAR Macau

Chen LI, University of Macau, SAR Macau

Bundling and tying in smart living

Monica FRANGULEA, "Ion Mincu" University of Architecture and Urbanism, Bucharest, Romania

Social Networked Cities: THE PORTALS

Diana Georgiana MOȘNEANU, National University of Political Studies and Public Administration, Bucharest, Romania

Sustainable solutions for Corporate Governance

Elfrida SHEHU, Polytechnic University of Tirana, Civil Engineering Faculty, Albania

A unified methodology in the application of the comparative approach - The necessity of buildings valuations in Albania

Loo-See BEH, Faculty of Business and Economics, Kuala Lumpur, University of Malaya

M. Jin LEE, Faculty of Business and Economics, Kuala Lumpur, University of Malaya

Nur Hairani Abd RAHMAN, Faculty of Business and Economics, Kuala Lumpur, University of Malaya

Siow-Li LAI, Faculty of Business and Economics, Kuala Lumpur, University of Malaya

Smart Cities and Digitalisation: A Research Agenda of Public Administration

12.50 - 13.00 **BREAK**



13.00 - 14.50
(EET)

PANEL 2: SMART ENVIRONMENT

Chairs: **Dr. Mihaela CĂRĂUȘAN**, SNSPA, Bucharest, Romania
Mircea ILIE, IKEA Romania, Bucharest, Romania

Participation link: <https://snspa.webex.com/meet/sala.zece>

Irina-Ana DROBOT, Technical University of Civil Engineering, Bucharest, Romania
Can We Speak of Smart Education during the COVID-19 Pandemic?

Mihaela ZAMFIR, Faculty of Architecture, "Ion Mincu" University of Architecture and Urbanism, Bucharest, Romania

Ileana CIOBANU, Department of Neur-Rehabilitation, "Elias" University Emergency Hospital, Bucharest, Romania

Mihai-Viorel ZAMFIR, Faculty of Medicine, "Carol Davila" University of Medicine and Pharmacy, Bucharest, Romania

Vatra Luminoasă, age-friendly -study of intergenerational architecture in a Bucharest neighbourhood-

Michael GALUKANDE-KIGANDA, Uganda Management Institute, Kampala, Uganda

James KAMUKAMA, Uganda Management Institute, Kampala, Uganda

Kampala Climate Change Action Strategy: Developing and Sharing the low Carbon and Climate resilient Kampala

Laurențiu CIORNEI, Center for Study and Research for Agro-Forestry Biodiversity "Acad. David Davidescu", Romanian Academy, Bucharest, Romania

Paula MUNTEANU, School of Advanced Studies of the Romanian Academy (SCOSAAR), Romanian Academy, Bucharest, Romania

Sustainable management of urban forests in smart cities

Eduard – Nicolae HANGANU, Beia Consult International, Bucharest, Romania

Cristina BĂLĂCEANU, Beia Consult International, Bucharest, Romania

Oana ORZA, Beia Consult International, Bucharest, Romania

Cristina Sabina BOSOC, Beia Consult International, Bucharest, Romania

George SUCIU, Beia Consult International, Bucharest, Romania

Smart Toilet cleanliness detection system using IoT

Mircea ILIE, IKEA Romania, Bucharest, Romania

Designing and manufacturing products with positive impact on people and planet

14.50 - 15.00 **BREAK**

15.00 - 16.50 **PANEL 3: SMART TECHNOLOGY**

(EET)

Chairs: **Dr. Jacek MAŚLANKOWSKI**, University of Gdańsk, Gdańsk, Poland
Dr. Diana - Camelia IANCU, SNSPA, Bucharest, Romania

Participation link: <https://snspa.webex.com/meet/sala.zece>

Christian NĂSULEA, University of Bucharest, Romania

Diana-Florentina NĂSULEA, Bucharest University of Economic Studies, Romania

Private Proprietary Blockchains for e-Voting Systems

Mihai-Victor ZERBES, "Lucian Blaga" University of Sibiu, Sibiu, Romania

Anca-Elena VIȘAN, Asociația Conexiuni, Sibiu, Romania

Alexandru OLTEANU, Asociația Conexiuni, Sibiu, Romania

Ramona GIUREA, Asociația Conexiuni, Sibiu, Romania

Improving environmental impacts generated by agrotourism structures

Alibeman Eghbali ZARCH, Institute for Political and International Studies, Tehran, Iran

Smart governance; Implementation dimensions and threats



Ana-Cornelia BADEA, Technical University of Civil Engineering, Bucharest, Romania
Gheorghe BADEA, Technical University of Civil Engineering, Bucharest, Romania
GIS Solutions for Smart City Development

Mohammad Reza Abedin, Tact Processors Supernal Launar Co, Tehran, Iran
Electronic Prescription Acceptance System (SEPAN)

Ioana-Alexandra EȘANU, Beia Consult International, Bucharest, Romania
Sabina BOSOC, Beia Consult International, Bucharest, Romania
Oana ORZA, Beia Consult International, Bucharest, Romania
Cristina BĂLĂCEANU, Beia Consult International, Bucharest, Romania
George SUCIU, Beia Consult International, Bucharest, Romania
Monitoring Water Parameters using IoT Technology

16.50 - 17.00 BREAK

17.00 - 18.50 (EET) PANEL 4: SMART ECONOMY

Chairs: **Dr. Teodora Ioana BIȚOIU**, SNSPA, Bucharest, Romania
Dr. Jacek MAŚLANKOWSKI, University of Gdańsk, Gdańsk, Poland

Participation link: <https://snspa.webex.com/meet/sala.zece>

Dorel BADEA, “Nicolae Bălcescu” Land Forces Academy, Sibiu, Romania
Diana RANF, “Nicolae Bălcescu” Land Forces Academy, Sibiu, Romania
Marian COMAN, “Nicolae Bălcescu” Land Forces Academy, Sibiu, Romania
Academic perspectives on the specific challenges of urban resilience management

Vuyani Goodman LANGA, University of Fort Hare, East London, South Africa
Dovhani Reckson THAKHATHI, University of Fort Hare, East London, South Africa
The role of smart cities in promoting smart governance in municipalities

Mauro ROMANELLI, Parthenope University of Naples, Department of Business and Economics, Naples, Italy
Intelligent cities dealing with technology for sustainability

Muhammad IQBAL, Graduate Institute of Political Economy, Department of Political Science National Cheng Kung University, Tainan City, Taiwan
Cyprien GENIE, Graduate Institute of Political Economy, Department of Political Science National Cheng Kung University, Tainan City, Taiwan
Local culture and behaviour intention to adopt e-government

Ulpia-Elena BOTEZATU, Romanian Space Agency, Bucharest, Romania
Olga-Maria BUCOVEȚCHI, University “Politehnica” of Bucharest, Romania
Space as integrator: from horizontal to vertical urban planning

Mihai-Victor ZERBES, “Lucian Blaga” University of Sibiu, Sibiu, Romania
Alexandru BACOS, IFM, Sibiu, Romania
Anca-Elena VISAN, Asociația Conexiuni, Sibiu, Romania
Alexandru OLTEANU, Asociația Conexiuni, Sibiu, Romania
Development of a water pumping installation using a clean form of energy

18.50 - 19.00 BREAK

19.00 - 20.50 (EET) PANEL 5: SMART PEOPLE

Chairs: **Dr. Cătălin VRABIE**, SNSPA, Bucharest, Romania
Dr. Diana - Camelia IANCU, SNSPA, Bucharest, Romania

Participation link: <https://snspa.webex.com/meet/sala.zece>

Jane BECKETT-CAMARATA, Pennsylvania State University, Middletown, Pennsylvania, United States of America
Smart and Connected Cities in Pennsylvania: A Multi-Case Study



Mihaela STĂNCIULESCU, Romanian Ombudsman Institution, Pitești, Romania
Smart citizens and smart administration between rights and responsibilities

Alexandra PORUMBESCU, University of Craiova, Romania
Multilevel governance and the European freedom of movement in crisis

Elena-Camelia MORARU, Beia Consult International, Bucharest, Romania

Oana ORZA, Beia Consult International, Bucharest, Romania

Sabina BOSOC, Beia Consult International, Bucharest, Romania

Roxana ROSCANEANU, Beia Consult International, Bucharest, Romania

Cristina BALACEANU, Beia Consult International, Bucharest, Romania

George SUCIU, Beia Consult International, Bucharest, Romania

The use of Smart Sensors in Viticulture

Miruna PATRICHE, University of Al.I.Cuza, Iași, Romania

Smart consumption behaviour? An approach related to fast fashion industry

Ileana CIOBANU, Department of Neurological Rehabilitation, “Elias” University Emergency Hospital, Bucharest, Romania

Mihaela ZAMFIR, Faculty of Architecture, “Ion Mincu” University of Architecture and Urbanism, Bucharest, Romania

Andreea Georgiana MARIN, Department of Neurological Rehabilitation, “Elias” University Emergency Hospital, Bucharest, Romania

Mihai-Viorel ZAMFIR, Faculty of Medicine, “Carol Davila” University of Medicine and Pharmacy, Bucharest, Romania

Rozeta DRAGHICI, “Ana Aslan” National Institute of Gerontology and Geriatrics, Bucharest, Romania

Alina Iliescu, Faculty of Medicine, “Carol Davila” University of Medicine and Pharmacy, Bucharest, Romania

Mihai BERTEANU, Faculty of Medicine, “Carol Davila” University of Medicine and Pharmacy, Bucharest, Romania

Ageing in COVID era – Social isolation risk factors, outcomes and smart solutions

09.00 - 10.50
(EET)

PLENARY SESSION (II): KEYNOTE SPEECHES

Chairs: Dr. Diana - Camelia IANCU, SNSPA, Bucharest, Romania
Dr. Cătălin VRABIE, SNSPA, Bucharest, Romania

Participation link: <https://snspa.webex.com/meet/sala.zece>

Milena YORDANOVA-KRUMOVA, Technical University of Sofia, Bulgaria
New peer learning models within a technology-enhanced learning environment

Parvin NEGINRAZ, Economic Counsellor of the Islamic Republic of Iran Embassy in Romania
Role of smart cities in making global citizens

Lasse BERNTZEN, University of South-Eastern Norway
Smart energy in smart cities

Florina PÎNZARU, National University of Political Studies and Public Administration, Bucharest, Romania
E-learning and Knowledge Management of Universities after the COVID-19 Pandemic

10.50 - 11.00 **BREAK**

11.00 - 12.50
(EET)

PANEL 6: SMART MOBILITY

Chairs: Dr. Florin Codruț NEMȚANU, Politehnica University, Bucharest, Romania
Dr. Mihaela CĂRĂUȘAN, SNSPA, Bucharest, Romania

Participation link: <https://snspa.webex.com/meet/sala.zece>

Nikolett PINTÉR, National University of Public Service, Budapest, Hungary
Zoltán HAZAFI, National University of Public Service, Budapest, Hungary
IT developments improving the efficiency of Human Resource Management in Hungarian Public Service

Florin NEMȚANU, Politehnica University, Bucharest, Romania
Smart logistics and autonomous vehicles

Deddy S BRATAKUSUMAH, Universitas Esa Unggul, Jakarta, Indonesia
Smart Governance Concept in Indonesia: An Implementation Analysis

Iakob ATTILA, Art Museum of Cluj-Napoca, Romania
Urban planning and development in the post-communist city. Cluj-Napoca's desire of becoming a Smart City

Ghanim Ahmed KAMIL, The Bucharest University of Economic Studies, Bucharest, Romania
Cristian-Silviu BANACU, The Bucharest University of Economic Studies, Bucharest, Romania
Mamoun Walid ARIDAH, The Bucharest University of Economic Studies, Bucharest, Romania
The implementation of smart government of Iraq and its impact on the transportation

Cătălina-Mirona TUDOSE, National University of Political Studies and Public Administration, Bucharest, Romania
Autonomous Public Transportation, key factors to understand as an independent user

12.50 - 13.00 **BREAK**



13.00 - 14.50
(EET)

PANEL 7: SMART LIVING

Chairs: Dr. Lasse **BERNTZEN**, University of South-Eastern Norway
Dr. Parvin **NEGINRAZ**, Islamic Azad University, South Branch, Iran

Participation link: <https://snspsa.webex.com/meet/sala.zece>

Miranda HARIZAJ, Polytechnic University of Tirana, Albania

Arjela NDREU, Polytechnic University of Tirana, Albania

Living in "smart cities and green world"

Christian SCHACHTNER, IU University of Applied Sciences, Bad Reichenhall, Germany

Wise Governance – Elements of the digital strategies of municipalities

Cyprien GENIE, Graduate Institute of Political Economy, Department of Political Science National Cheng Kung University, Tainan City, Taiwan

Muhammad IQBAL, Graduate Institute of Political Economy, Department of Political Science National Cheng Kung University, Tainan City, Taiwan

Inter-organizational collaboration during emergency response: A case study of 2016's Hurricane Matthew in Chardonnières, Haiti

Sayed Muhammad Hasan SHAFIEE, University of Qom, Iran

The Role of the religious authorities and leaders in making or expanding new civilizations in the cyberspace

Aleksandra LABUS, Faculty of Organizational Sciences, University of Belgrade, Serbia

Branka RODIĆ, Academy for applied studies Belgrade, College of Health Sciences, Serbia

Miloš RADENKOVIĆ, School of Computing, Union University, Serbia

Svetlana MITROVIĆ, Project Management College, Serbia

Tamara NAUMOVIĆ, Faculty of Organizational Sciences, University of Belgrade, Serbia

An IoT system for healthcare in the smart city

Cristina BALACEANU, Beia Consult International, Bucharest, Romania

Roxana ROȘCĂNEANU, Beia Consult International, Bucharest, Romania

Robert-Alexandru STRECHE, Beia Consult International, Bucharest, Romania

Filip-Emanuel OSIAC, Beia Consult International, Bucharest, Romania

George SUCIU, Beia Consult International, Bucharest, Romania

Artefacts Conservation Using an IoT System

Nikola VANGELOV, St. Kliment Ohridski Sofia University, Bulgaria

Digital Marketing and Outdoor Advertising

14.50 - 15.00 **BREAK**



15.00 - 16.50
(EET)

PANEL 8: SMART EDUCATION (Smart & Digital Universities dedicated panel)

Chairs: Dr. Diana - Camelia IANCU, SNSPA, Bucharest, Romania
Dr. Cătălin VRABIE, SNSPA, Bucharest, Romania

Participation link: <https://snspa.webex.com/meet/sala.zece>

Digitalization of education: challenges and examples of good practice - International Workshop

Judith KAUSCH-ZONGO, University of Applied Sciences - Public Administration and Finance, Ludwigsburg, Germany

Birgit SCHENK, University of Applied Sciences - Public Administration and Finance, Ludwigsburg, Germany

General technological competency and usage in public administration education: An evaluation study considering on-the-job trainings and home studies

Roxana Andreea ANDREI, National University of Political Studies and Public Administration, Bucharest, Romania

Nonformal Learning – a key concept for Smart Education

Vivien KARDOS, Faculty of Law and Political Sciences, University of Szeged, Hungary

Are the first-year law students ready for the digital transformation of legal business?

Gabriel LAZĂR, Ascendia SA, Bucharest, Romania

Adriana MĂLUREANU, Ascendia SA, Bucharest, Romania

LIVRESQ and new concepts of digital interactive textbooks

Hasan MAKKAWI, The Bucharest University of Economic Studies, Romania

Duha SAADEDIN, The Bucharest University of Economic Studies, Romania

Risk management in Palestine in the small insurance industry

Joshua Olusegun FAYOMI, Kaunas University of Technology, Lithuania

Zainab Abdulqadir SANI, University of Debrecen, Hungary

Strategies for transforming the traditional workplace into a virtual workplace in smart cities

Digitalizarea educației: provocări și exemple de bună practică – Workshop național

Anne Marie GACICHEVICI, Primăria Municipiului Alexandria, Romania

Coridor de mobilitate urbană integrată în municipiul Alexandria

Ionuț – Cristian BĂRU, Facultatea de Teologie Ortodoxă Justinian Patriarhul, București, Romania

Biserica Ortodoxă Română în era digitală

Anatolie BABIN, Academia de Studii Economice din Moldova, Chișinău, Republica Moldova

Ion COVALENCO, Academia de Studii Economice din Moldova, Chișinău, Republica Moldova

Sergiu TUTUNARU, Academia de Studii Economice din Moldova, Chișinău, Republica Moldova

Servicii și soluții digitale inovatoare bazate pe vizualizarea indicatorilor localizați ai orașelor sustenabile și inteligente

Nicolae PELIN, Universitatea de Stat Tiraspol, Chișinău, Republica Moldova

Abordare privind structurarea automatizată a cunoștințelor

Aurelian Virgil BĂLUȚĂ, Universitatea Spiru Haret, București, Romania

Alexandru RADA, CN Poșta Română SA, București, Romania

Inițiativa privată și managementul public- factori ai dezvoltării orașelor inteligente în România

Larisa-Florentina BUTNARIU, National University of Political Studies and Public Administration, Bucharest, Romania

Rolul IoT în dezvoltarea administrației publice. Administrația 2.0

Catalin VRABIE, National University of Political Studies and Public Administration, Bucharest, Romania

Educație 2.1: Interactivitate și dinamism în e-learning

16.50 - 17.00 **BREAK**



17.00 - 18.50
(EET)

PANEL 9: Young Leaders for Smart Cities (students and PhD panel)

Chairs: Dr. Crina RĂDULESCU, SNSPA, Bucharest, Romania

Eduard DUMITRAȘCU, Romanian Association for Smart City, Bucharest, Romania

Participation link: <https://snspa.webex.com/meet/sala.zece>

Rio Yusri MAULANA, Faculty of Public Administration, University of Ljubljana, Slovenia

The Relations Between Trust and Collaboration in Indonesian Digital Governance

Oana-Georgiana SECUIAN, National University of Political Studies and Public Administration, Bucharest, Romania

Anamaria-Gabriela VLAD, National University of Political Studies and Public Administration, Bucharest, Romania

Mihaela VLAD, National University of Political Studies and Public Administration, Bucharest, Romania
Smart City - a solution for dealing with climate change in European cities

Karyna RADCHENKO, Institute of Industrial Economy of the National Academy of Sciences, Kyiv, Ukraine

The perspectives of sustainable territorial development in smart cities

Ioan Florin VOICU, ING Tech, Bucharest, Romania

Daniel Constantin DIACONU, Faculty of Geography - University of Bucharest, Romania

Reducing City Household Water Consumption with Internet of Things Devices

Nergui ERDENEBAT, National Cheng Kung University, Tainan City, Taiwan

Yungnane YANG, National Cheng Kung University, Tainan City, Taiwan

Tourism Management System in Mongolia: The Case of Gorkhi-Terelj National Park

Claudiu Mihai CODREANU, National University of Political Studies and Public Administration, Bucharest, Romania

Digital democracy in peril. Safeguarding e-democracy by boosting cybersecurity

Hasan MAKKAWI, The Bucharest University of Economic Studies, Romania

Reem DUEIBES, The Bucharest University of Economic Studies, Romania

The role of the risk manager in exploring factors disrupting development in the Palestinian insurance industry

Mamoun Walid ARIDAH, The Bucharest University of Economic Studies, Romania

Akad Yassar KASAWNAH, The Bucharest University of Economic Studies, Romania

Ghanim Ahmed KAMIL, The Bucharest University of Economic Studies, Romania

The impact of using electronic audit programs on auditing during the Corona crisis

18.50 - 19.00 **BREAK**

19.00 - 20.50 **PANEL 10: Future trends - Smart(er) State**

(EET)

Chairs: Dr. Christian SCHACHTNER, IU Internationale Hochschule, Bad Reichenhall, Germany

Dr. Florin POPA, SNSPA, Bucharest, Romania

Participation link: <https://snspa.webex.com/meet/sala.zece>

Alma AFEZOLLI, Polytechnic University of Tirana, Civil Engineering Faculty, Tirana, Albania

Some smart solutions towards rapid urbanization in Albanian cities

Valentin - Stelian BĂDESCU, Institute of Legal Research of the Romanian Academy, Bucharest, Romania

Ruxandra Ioana BĂDESCU, Academy of Economic Studies, Bucharest, Romania

Accelerating history and the birth of a new science - chaos theory

Iulia-Maria COȚOVANU TOADER, "Ion Mincu" University of Architecture and Urbanism, Bucharest, Romania

Pandemic drive for synchronized smart political atmospheres



Jacek MAŚLANKOWSKI, University of Gdańsk, Poland
Patrycja KRAUZE-MAŚLANKOWSKA, University of Gdańsk, Poland
The impact of pandemic on the use of e-government services in Poland

Daniel-Marian DUȚU, Beia Consult International, Bucharest, Romania
SmartCities development based on S4ALLCities project

Livia Pogan, Lucian Blaga University, Sibiu, Romania
Romanians` attitudes towards immigrants

Léo J. PORTAL, Political sciences at the European University Institute, Fiesole, Italy
Brian FABRÈGUE, University of Zurich, Switzerland
Establishing Participative Smart Cities: Theory and Practice

Stefany CEVALLOS, National University of Public Service, Budapest, Hungary
Urban marketing for smart cities

20.50-21.00 CLOSING CEREMONY & SMART CITIES CONFERENCE 2021

Participation link: <https://snspa.webex.com/meet/sala.zece>

ORGANIZING COMMITTEE

Lecturer PhD. **Cătălin VRABIE, Chair**
National University of Political Studies and Public Administration (SNSPA), Bucharest

Associate Professor PhD. **Dragoș DINCĂ**
National University of Political Studies and Public Administration (SNSPA), Bucharest

